



PRESS RELEASE

TGI Golf launches new interactive website

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TGI Golf, Europe's leading buying group for golf professionals, has launched a new and improved interactive website allowing its members and accredited suppliers to keep up-to-date with all that's happening in the group.

The new website at www.tgigolf.com contains videos from TGI Golf managing director Eddie Reid, testimonials from TGI Golf members and some of the most important people from the group's accredited suppliers talk about the benefits of being involved with TGI Golf.

Members can also interact with each other through members' forums where they can discuss the latest equipment and coaching tips as well as the best retail practices.

Eddie Reid said: "The website is an extremely important tool in helping TGI Golf to pass on news, views, and help to our members and suppliers as well as showing those who are not in the group the benefits of becoming a member or accredited supplier.

"Technology is moving on all the time and now TGI Golf has a website to reflect the way the group is moving forward and growing across Europe."

TGI Golf members and potential members can find everything they need on the new website, including vital information on TGI Golf's various marketing initiatives including the e-newsletter programme and the Online Print System.

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Press release issued on behalf of TGI Golf by Landmark Media International Ltd

Media contact

Matthew Millard

Landmark Media

Tel: 01780 752790

Email: matt@landmark-media.com