



## PRESS RELEASE

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TGI Golf, Europe's leading buying group for golf professionals, has expanded its retail development department with the appointment of Fraser Carr.

Fraser will join the group as retail development adviser for Scotland, ensuring TGI Golf's Scottish members receive expert advice on how to improve their business.

The 23-year-old from Edinburgh joins TGI Golf having returned from a year in Canada, working at United Cycle Source for Sports, a 100,000sq ft sports store in Edmonton, where he was a department leader.

Now, Fraser hopes to bring the retail experience he picked up working across the Atlantic to help TGI Golf's Scottish members.

He said: "United Cycles is very similar to TGI Golf in that it is a very close-knit company, almost like a family, and I learnt a lot about retail and business while I was out there. I hope to bring this expertise to my new role and help TGI Golf members to maximise their profits."

Fraser studied sports management at Edinburgh University and has always been a keen golfer, spending his summers in Crans-Montana, in Switzerland, where he worked as a golf instructor at summer camps.

He became a member of the Crail Golf Society at the tender age of five, and has played county golf as well as winning regional finals of both the RBS Junior Masters and the Golf Foundation Weetabix Age Group Challenge. He now plays off a handicap of four.

TGI Golf currently has more than 400 members across the UK and Ireland, with a growing number of professionals in The Netherlands, taking advantage of a number of benefits the group offers, including best buying terms, E-newsletter program and Online Print System to name but a few.

Eddie Reid, TGI Golf managing director, said: "TGI Golf prides itself of giving its members the very best retail advice available and Fraser adds a new dimension to the team. He is extremely knowledgeable, enthusiastic and is highly motivated, it is great to have him on board and he will add to the service TGI Golf provides to its members."

For more details on how TGI Golf can help your business visit [www.tgigolf.com](http://www.tgigolf.com)

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Picture Caption: New TGI Golf retail development adviser Fraser Carr.

**Press release issued on behalf of TGI Golf by Landmark Media International Ltd**

**Media Contact**

Matthew Millard

Landmark Media

Tel: 01780 752790

Email: [matt@landmark-media.com](mailto:matt@landmark-media.com)