



## PRESS RELEASE

### **Foremost Golf joins with TGI Golf & The PGA to create Europe's largest golf trade show**

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Foremost Golf, Europe's largest Business Group of over one thousand PGA Professionals, has signed a partnership with The PGA and TGI Golf to join forces in holding what will be the largest golf trade show and educational event in Europe.

The event, to be held at the Harrogate International Centre, England, from October 26-28, will be open to all 6,000-plus members of the Professional Golfers' Association, bringing the golf industry together for the trade show and education event.

The PGA, Foremost Golf and TGI Golf will work as a partnership to organise an event with an extensive range of educational conferences and seminars delivered by industry experts and high-profile guest speakers. The show also gives suppliers the opportunity to meet face-to-face with thousands of retailers.

Sandy Jones, PGA chief executive, welcomed this partnership, saying: "Having Foremost Golf and TGI Golf members attend this event is crucial in growing the collective strength of the PGA within the industry.

"Foremost Golf and TGI Golf bring retail management expertise and solutions which are beneficial to all levels of PGA Professionals working within an independent retail operation. In combination with growing the core strengths of the PGA Professionals, I believe our joint partnership will provide a first class show for all PGA Professionals."

Paul Hedges, CEO, Foremost Golf, said "In discussions with Eddie Reid and Sandy Jones after the initial event announcement in November, I am now confident that we are a part of an golf exhibition and conference of increased scale and of the highest standard, and an event that I will be encouraging all our group members to attend and support."

Eddie Reid, TGI Golf managing director, added: "We are extremely pleased to be working with the PGA and Foremost to bring this show to the golf industry. It is an extremely exciting venture, which we hope will bring the industry together as one.

"Since announcing the show there has been a real buzz and everyone is excited about coming together and forming what will hopefully become Europe's biggest pan-industry trade exhibition and education event for a long time."

Foremost Golf's own GTEC event and the TGI Golf Show, which have been held at the HIC for the last three years, will combine to form one event and larger supplier exhibition.

The annual Foremost Group meeting will be held the day before the show, on Monday, October 25, during a Foremost members' forum and informational day.

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**Press release issued on behalf of The PGA, Foremost Golf and TGI Golf by  
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