



PRESS RELEASE

TGI Golf inaugural international golf event sells out in days

August 19, 2009

TGI Golf, Europe's leading buying group for golf professionals, saw its first exclusive overseas golf event fully booked within seven-days of its launch.

Members snapped up the opportunity to contest the TGI Golf Team Challenge and tread the fairways of Lykia World & Links Golf, Antalya, Turkey, from March 16-21, 2010.

The TaylorMade-adidas Golf-sponsored event will see around 150 golfers battle it out for a number of top prizes, supplied by the sponsors, over the new Lykia course, beautifully located between the Mediterranean on one side, with lush green forest and the Toros mountains on the other.

The centrepiece is an 18-hole championship links course set in the sand dunes by the sea and designed by celebrated golf architect Perry Dye.

All 18 holes on the Par 72 course have commanding views of the Mediterranean Sea and the surrounding mountain peaks, where the prevailing winds will challenge golfers on the four holes on the coastline.

Eddie Reid, TGI Golf managing director, said: "It's great that we had such a positive response from our members, to sell out the trip within a week is amazing and this looks like becoming an annual event on the TGI Golf calendar, along with the home members golf days and the TGI Golf Show."

On the back of the successful annual TGI Golf days in England, Scotland and Ireland, TGI Golf negotiated an exceptional rate with Lykia. TGI passed all these savings onto the members, to give them an all-inclusive price with no hidden costs.

Eddie Reid added: "We are extremely pleased to have secured TaylorMade-adidas Golf as the main sponsor of the event, and we would also like to extend our thanks to our travel partner Chaka Travel who helped our members organise customised travel arrangements."

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Press release issued on behalf of TGI Golf by Landmark Media International

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