



PRESS RELEASE

It's Show Time

September 17, 2009

TGI Golf, Europe's leading buying group for golf professionals, is counting down the days to the TGI Golf Show, the UK's biggest golf trade show.

Once again the event will be hosted in the Harrogate International Centre, and will run from Wednesday, November 4 to Friday, November 6, 2009.

Over the three days TGI members will be able to conduct their forward buying face-to-face with suppliers and attend educational seminars contributing towards CPD points for PGA professionals. Not to mention the opportunity to share information at forums and workshops, plus enjoy the camaraderie of an industry get together.

Eddie Reid, TGI Golf managing director, said: "This year's show is extremely important as it gives the industry the chance to come together after what has been a difficult trading year.

"You can be isolated as a golf pro sitting in the pro shop day to day, it's good to come out and see that you are not alone. There will be a great feeling of solidarity, no one is immune from the recession, and the show will give people the opportunity to discuss with their peers how they've coped, and learn from each other."

This is the sixth year the show has been held in the beautiful North Yorkshire town, and it continues to attract large numbers of TGI Golf members, with more than 70 per cent pre-registering this year.

They will be joined by the big players within the industry, including all three Acushnet brands – Titleist, Cobra and FootJoy – plus Nike, Callaway and TaylorMade-adidas Golf among others.

"We appreciate the continued support from our suppliers, and this year we have more than ever attending the show, and they will receive huge support from the TGI Golf members," added Reid. "Many pros have held off ordering because of the economic situation, so this could be the last chance suppliers have to conduct pre-book orders, and it gives them the chance to meet the pros face-to-face."

Once again PGA pros will have the opportunity to attend educational seminars, including sessions on EPOS, custom fitting and one-on-one talks with TGI's expert retail advisors on the group's e-newsletter programme and Online Print System.

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Press release issued on behalf of TGI Golf by Landmark Media International

Notes to Editors

If you would like to attend the TGI Golf Show at Harrogate International Centre from Wednesday, November 4 to Friday, November 6, please contact Matthew Millard at Landmark Media to register your interest.

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