



PRESS RELEASE

New drive for TGI Golf members thanks to Mercedes-Benz

September 9, 2009

TGI Golf, Europe's leading buying group for golf professionals, has signed an exclusive strategic partnership with Mercedes-Benz to give members a quality drive off the course.

Every month TGI Golf members will be able to take advantage of great deals to lease or purchase a variety of Mercedes models by visiting the Mercedes-Benz Retail/TGI Golf micro website.

TGI Golf Managing Director Eddie Reid said: "We are delighted to have secured this partnership with Mercedes-Benz Retail, and add further value to being a member of TGI Golf. TGI and Mercedes-Benz are fortunate enough to share many of the same values – heritage, innovation, and a commitment to quality."

Jacky Montgomery, PGA professional at Dunbar Golf Club, has benefited from the offer and is delighted with his new vehicle.

He said: "The service I have received has been excellent and the communication from Mercedes throughout the whole process has been brilliant, not to mention the great savings made."

Unfortunately, due to credit legislation members in the Republic of Ireland and Holland only have the option to purchase vehicles, not lease them. However, pricing is extremely favourable.

Eddie Reid added: "With the euro almost on parity with the pound, anyone wishing to take up the offer could net a huge saving. The advice is to organise finance locally and order through Mercedes – Benz direct."

To find out more about the exclusive offers only through Mercedes-Benz Retail Corporate Sales email tgigolf@mercedes.co.uk

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Picture caption: TGI Golf members can take advantage of a new corporate partnership with Mercedes-Benz.

Press release issued on behalf of TGI Golf by Landmark Media International

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